



PLATINUM

American Eagles for 1999

FROM THE UNITED STATES MINT



CONTINUING THE *Vistas of Liberty*™ SERIES

PRESENTING THE FOREMOST ACHIEVEMENT OF THE MINTER'S ART, AND THE KEYSTONE OF THE AMERICAN EAGLE FAMILY OF EXQUISITE COLLECTIBLE COINS.



PLATINUM

Our Nation's Most Desirable Coins

Platinum, that noble and eminently precious metal, endows the engraved image with a wondrously crisp and lucid definition. Moreover, the coin's impressive weight is matched and warmly complemented by its shimmering luster, yielding a rewardingly rich and pleasant experience in the hand. Combined, these attributes present the 1999 American Eagle Platinum Proof Coins' incuse and relief elements with unsurpassed clarity and beauty.

To own, display and forever enjoy these remarkable coins is to understand many of the foremost pleasures of collecting. American Eagle Platinum Proof Coins--the veritable standard bearers of American coinage--are matchless in design and minting quality, and will enrich and strengthen your personal collection in numerous ways as the ultimate acquisition for the knowledgeable collector of modern coinage.

These are the premiere collectible coins from the United States Mint.

All American Eagle Platinum Proof Coins--including the impressive Four Coin Set--are presented in luxurious black velvet packaging, and are accompanied by an official Certificate of Authenticity signed by the Director of the Mint, Philip N. Diehl.



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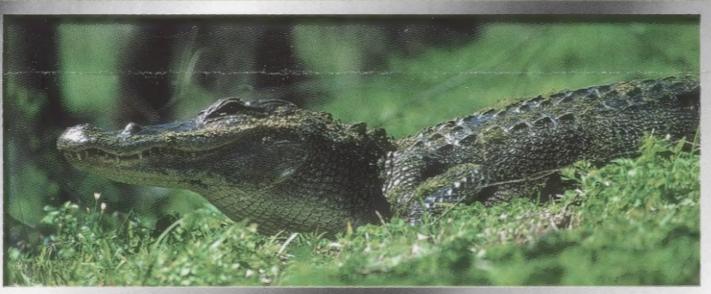
COAST TO COAST--SPANNING THE MILLENNIUM

THE *Vistas Of Liberty*™ SERIES CONTINUES

The *Vistas Of Liberty*™ series of American Eagle Platinum Proof Coins is an unprecedented five-year panorama of annually changing reverses through 2002.

Renowned U.S. Mint sculptor and engraver John Mercanti's 1999 design brings the awe-inspiring natural heritage of our Nation's southeastern region to life. Featuring the once-endangered native American Alligator on a U.S. coin for the first time, and our country's proud symbol, the Bald Eagle, it's a masterful blend of incuse and relief subtleties which will add an extraordinary image of American flora and fauna to your collection.

The obverse, also by John Mercanti--is Lady Liberty--America's paradigm of freedom and courage. Indeed, her watchfulness is the embodiment of our Nation's vigilance and strength--cherished and important cornerstones of our democracy. Thus, it is only fitting that this esteemed symbol will grace the obverse of American Eagle Platinum Proof Coins into the future.



Coins shown actual size to display sculpted details and minting quality.



The mirror-like background provides a striking contrast to the proof coin's softly frosted image.

COIN	1 OUNCE	1/2 OUNCE	1/4 OUNCE	1/10 OUNCE	4-COIN
• LEGAL TENDER DESIGNATION	\$100	\$50	\$25	\$10	
• ORDER OPTION MINTAGE	5,000	4,000	5,000	20,000	10,000
• TOTAL MINTAGE (INC. SETS)	15,000	14,000	15,000	30,000	
• WEIGHT (TROY OZ.)	1.0005	0.5003	0.2501	0.10005	
• PURE PLATINUM CONTENT	99.95%	99.95%	99.95%	99.95%	
• DIAMETER (MM)	32.70	27.00	22.00	16.50	
• THICKNESS (MM)	2.43	1.80	1.37	1.00	
• MINT MARK (WEST POINT)	W	W	W	W	

*Note that the coins included in the Four Coin Sets are part of the total mintage detailed above.

RAPID SELL-OUT LIKELY ON FINAL PLATINUM COIN OF THE MILLENNIUM

Last year, four options of these eagerly awaited coins sold out in swift succession. In fact, thousands of orders had to be turned away. For 1999, the final year of the 20th Century and the Millennium, even more demand can be expected. Prompt ordering is strongly recommended, as this may be your only purchase opportunity directly from the Mint. Aside from their inherent beauty and collectibility, one of the most compelling reasons to order America's platinum proof coinage is scarcity. Numismatic authorities will record these numbers among the lowest authorized mintages in the Mint's 207-year history. Act now to secure your purchase.

Retain these announcement materials and keep them with your platinum coins.

They provide provenance and background to your collection.



Incised sculpting, where the lettering or design element is sculpted lower than the surrounding plane of the coin, is unusual in U.S. coinage. Two such incuse details are featured on the 1999 Platinum Proof Coins.



HOW TO ORDER

Fill out the enclosed Order Card or call us toll-free today. Or, use our Web site on the Internet starting August 27th. First, be sure to read the back of the Order Card for special ordering information. If you have a question about your order after it is placed, please contact our Customer Care Center, United States Mint, Lanham, MD 20706-2255; telephone (202) 283-COIN. Note that coins may be delivered in multiple shipments.

TELEPHONE ORDERS TO: 1-800-USA-MINT
OR VISIT OUR WEB SITE AT www.usmint.gov

COLLECTOR'S RECORD

CUSTOMER NUMBER: _____

DATE OF ORDER: _____

METHOD OF PAYMENT: _____

AMOUNT OF ORDER: _____

ORDER DESCRIPTION: _____



UNITED STATES MINT

Department of the Treasury

Serving America Since 1792

www.usmint.gov

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A Special Message For Serious Collectors

Perhaps no other design is as cherished by gold collectors as Augustus Saint-Gaudens' historic "Liberty." So treasured is his design that the original pattern coin is kept in a special vault at the Smithsonian Institution.

Now "Liberty" is about to make her final appearance on a coin of the 1900s: on the 1999 American Eagle Gold Proof Coin.



As the last Gold American Eagle to be issued in the 1900s, the historical significance of this coin is great. And, the chance of a sell-out is even greater. So you must act quickly to keep your collection's historical significance intact. Order your 1999 American Eagle Gold Proof Coins today.

Get A Special Collector's Poster When You Order Early

To commemorate the close of this remarkable millennium, the United States Mint has specially commissioned the renowned illustrator Oren Sherman to pay tribute to the enduring appeal of Saint-Gaudens' "Liberty" design with an exclusive art poster in the Art Nouveau style. If you place your order for at least \$150 by June 15, 1999, it is our free gift to you in celebration of this exciting time of transition.



**To Order, Visit www.usmint.gov
or Call 1-800-USA-MINT**



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Coins are not shown actual size.

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DIRECTOR
OF THE
MINT

DEPARTMENT OF THE TREASURY
UNITED STATES MINT
WASHINGTON, DC 20220

Serving America Since 1792

July 23, 1999

Dear Collector,

For a third consecutive year, the United States Mint again presents the coin that continually redefines excellence in numismatic bullion. Minted with pride ... awaited with eagerness ... yours to own with delight—individual 1999 American Eagle Platinum Proof Coins and the 1999 American Eagle Platinum Proof Four-Coin Set.

Like the platinum Eagles you purchased from the U.S. Mint last year, the beauty, craftsmanship, and quality of 1999 platinum Eagles make one unmistakable statement about your collection and your discernment as a collector: *This is world class.*

Look closely at the enclosed brochure. See our constant perfecting of the minting art in the intricate, sculpted detail of Lady Liberty on the obverse and in a design element that defines the platinum proof program—the *Vistas of Liberty*™ series of changing reverses. Each year through 2002, a new reverse portrays a different American landscape. For 1999, the tropical lushness of the Southeast joins platinum proof's coast-to-coast panorama.

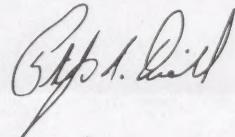
We've honored the hobby's mandate for low mintages in these premier products. Last year, four options of American Eagle Platinum Proof Coins sold

out, and we couldn't fill thousands of orders. There's every indication that sell-outs may recur in 1999. So I'll give again the advice I've given many times: please place your order today ... right away ... now.

To order, mail the enclosed order form or call 1-800-USA-MINT today. Or order securely on our web page (www.usmint.gov) beginning August 27, 1999. Order however you prefer, but please order soon.

Let 1999 American Eagle Platinum Proof Coins elevate your collection—your personal flock of Eagles—to new heights.

Sincerely,

A handwritten signature in black ink, appearing to read "Philip N. Diehl".

Philip N. Diehl
Director
United States Mint

Enclosures